



Communication Policy

South Simcoe United FC is committed to open, honest communication with its Membership, its sponsors and the leagues in which it has membership, and its governing bodies (DRSA, OSA & CSA). Communication includes but is not limited to:

- Club Website
- Mail
- Email
- Social Media (Facebook, Twitter etc)
- Media (Print, Radio or TV)
- Town Council Meetings
- League Meetings (SCSL, CGSL, YRSL, CSA etc)
- Huronia District Soccer Association (HDSA) Meetings
- Ontario Soccer Association (OSA) Meetings
- Canadian Soccer Association (CSA) Meetings

All official publications of the Club, including manuals, brochures, directories and all other printed or mechanically reproduced materials shall be published only under the specific authorization of the Club.

Communication with Membership

The Club website, www.southsimcoeunited.ca is the primary vehicle for communicating with our Membership. All relevant communications and Club information will be made available through our website. Club Minutes (Annual General Meeting, Special General Meeting, Executive etc) are available in hard copy at the Club Office. The Club Constitution, Policies and Procedures and Rules and Regulations are posted on the Club website and placed in a hard copy binder at the Club Office. Throughout the year SSU FC communicates Club activities and information to our Membership using the Club website and/or email distribution list. Club contact information is maintained on the Club website.

Communication with our Governing Organizations

All communication with the HDSA, OSA or CSA is made via the appropriate Board/Executive Member or Club Administrator. Our Membership is not to communicate directly with any of our governing bodies unless approval has been received in writing from the Club Board or Executive Member (the only exceptions will be matters of Discipline or Appeals). All communication regarding the interpretation or clarification of OSA, CSL or FIFA policy must be requested in writing to the Club.

Communications with Leagues

All communication with Leagues is made via the appropriate Board/Executive Member or our Club Administrator. Our Membership is not to communicate with any League directly unless approval has been received in writing from the appropriate Board or Executive Member.



Formal Communication

All Formal letters or Email notices must be reviewed prior to release:

- Board initiated – One Board Member and the President must review.
- Executive initiated – The President and one Executive Member must review.
- Tasked to Staff – The Vice-President and relevant Executive Member must review.

Website

The Club's website should be viewed as a primary communication portal for reaching all audiences. The Club Webmaster is responsible for the website and its content with prior approval from the President or Vice-President.

Communication – Coach, Player and Parent

Issues regarding soccer matters such as playing time, position, formation etc., should be first discussed with your Team Head Coach at a mutually agreeable time and location. Do not approach either the Team Head Coach or Assistant Coach before, during or after a game to discuss any of these issues. A 24 Hour cooling period is mandatory. If you are unable to resolve the matter with your Team Head Coach, you should escalate to the following individuals:

- For Youth Houseleague – the Houseleague Youth Head Convenor, if no resolution then the Club Vice-President
- For Youth Competitive – the Competitive Head Coach, if no resolution then the Club Vice-President
- For Adult – the Head Convenor, if no resolution then the Club Vice-President

Communication and issues with your Coach are private matters and should be treated as such and should not be addressed with other parents. These issues should not be made public via Email or Social Media to other Parents/Players. Violation of this may result in removal or suspension of the Parent and/or Player from the Team or other Disciplinary action.

Revision Date: January 2013